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The Contribution of SMEs to the Economic Growth (Case of Albania)

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Abstract : Small & Medium Sized Enterprises have an important place in the economical development of Albania. They already consist of the majority of private business and they are the main source of employment generation, innovation and productivity growth. In this context an important determinant of the Albanian economy development lies in the development of small and medium enterprises, which is not based only on the number of start-ups but also on the positive change of business environment and entrepreneurial skills.

The aim of the research is to examine the contribution of SMEs to the economic growth of the country through employment generation, building of added value, GDP, export activities etc., and the changes in entrepreneurial skills of Albanian SMEs to foresee the ways of improvement and enterprise development.

The methods of research are: analysis and synthesis of the scientific literature discussing the problems SMEs are facing and the environmental changes; the systematic statistical data analysis of Albanian entrepreneurial skills of small and medium-sized enterprises.

The analysis shows that from the weakest dimensions of SME sector in Albania are entrepreneurship education and training and the promotion of innovation and use of new technologies.

Keywords: SMEs, economic growth, Albania **JEL CLASSIFICATION**: O10, L29

1. INTRODUCTION

Small & Medium Sized Enterprises have an important place in the economical development of Albania, they already consist of the majority of private business which operate and are widespread from the biggest cities to the remote areas of the villages. They are dynamic and flexible and can afford the changes in the business environment and economical fluctuations. By the same time they are the main source of employment generation, innovation and productivity growth.

Albania passed from a centrally planned to a well functioning market oriented system. In the last years, Albanian government has introduced many policies aiming to promote entrepreneurship through SME development. The main weaknesses of the SME sector in general are limited access to finance, a low degree of professionalism, difficulties in recruiting qualified personnel, and the absence of economies of scale and it is these areas which may require special attention. By understanding the problems faced by SMEs in Albania it could be provided the necessary background to develop policies for their support.

Increasing the number of enterprises and entrepreneurs will not have an impact on the economy; if there will not be considered quality measures such as growth, innovation and internationalization. Economies

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need to enable people to start businesses when it is necessary; but they also need to encourage those attracted by opportunity to venture into entrepreneurship, even when they have other work options (Kelley at al., 2011, p.10).

The approach taken in this paper analyses effects SMEs have in terms of innovation, technological development and economic growth. After the introduction part, a survey on enterprise situation in Albania takes place. The third chapter of the study is related to the weaknesses SMEs are facing, while in chapter four are discussed the obstacles of doing business in Albania. After an analysis of the competitiveness of the economy in Albania the conclusions part takes place.

2. A SURVEY ON ENTREPRISE SITUATION IN ALBANIA

Albania as a country attempting to become member of EU, amended the law no. 8957, date 17-10-2002 "On Small and Medium Enterprises" on 29-10-2008 with the new law no. 10183 in order to bring the SME definition closer to EU standards. The definition is stated in article 4 of this law:

- Micro, small and medium enterprises (SMEs) includes those entities which employ fewer than 250 people and have an annual turnover that does not exceed 250 million Albanian
- > Small enterprises are those entities which employ less than 50 persons and have an annual turnover that does not exceed 50 million Albanian Lek.
- Micro enterprises are entities which employ less than 10 persons and have an annual turnover that does not exceed 10 million Albanian Lek.

Despite the fact that the law on small and medium enterprises has changed since October 2008, the last 56 survey relating to the structure of economic enterprises for the year 2009 published by the Albanian -Institute of Statistics (INSTAT) in 2011, relates to the enterprise classification stated by the former law no. 8957. The criterion adopted by this law is only according to the employee number, annual turnover is not taken into consideration.

According to this survey total number of enterprises for the business sector (Table 1 & 2), for the year 2009 is 73,702. Enterprises with 20 and more employed are only 2% of total number of enterprises. Although small in number, they dominate the economy by employing 45% of total number of labor and by realizing 28% of total turnover and 66% of total investments. These enterprises are dominant in the sectors of industry and construction.

Enterprises with 1-4 employed represent 92% of total enterprises, but their effect on Albanian economy is opposed to their number. These enterprises are dominant in service producers and for the year 2009 they have realized 19% of total turnover and 14% of total investments. Although their realized turnover and investments are low considered to other size enterprises, they employ a considerable percentage of the labor force, 39%.

Enterprises with 5-9 employed represent 6% of total enterprises, employing 16% of total labor force and realizing 24% of total turnover and 20% of total investments. These enterprises are dominant in trade and construction companies.

For the year 2009, trade sector represents 48,4% of total enterprises, 26.8% of total employed and has realized 46,7% of total turnover and 14,4% of total investments. The industry sector represents a significant value of investments (38,5% of total investments) and employed labor (30,8% of total employed). High investments are also realized in the transportation and communication sector by 24,4% of the total value.

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Table 1: Enterprises, Employed, Turnover, and Investments by size of Enterprises, 2009

Size of Enterprises	<u>Enterprises</u>		Employed		<u>Turnover</u>		Investments	
•	Number	%	Number	%	mil ALL	%	mil ALL	%
Total	73.702	100	251.000	100	1.149.470	100	93.601	100
1 - 4 employed	67.471	92	97.317	39	214.557	19	12.988	14
5 - 19 employed	4.746	6	40.825	16	270.351	24	18.493	20
20+ employed	1.485	2	113.658	45	664.562	58	62.121	66

Source: INSTAT (2011), "Results on Structural Survey of Economic Enterprises, 2009", p. 7

Table 2: Enterprises, Employed, Turnover and Investments by Activity, 2009

Economic Activity	Enterprises		Employed		Turnover			Investments				
	Number	9	⁄o	Number	9/	6	mil ALL	9,	6	mil ALL	9	6
Total	73.702		100	251.000		100	1.149.470		100	93.601		100
Goods Producers	11.760	100	16	114.419	100	45	434.274	100	38	45.439	100	49
Industry	8.468	11,5		77.642	30,8		225.062	19,6		35.990	38,5	
Construction	3.292	4,5		36.777	14,6		209.212	18,2		9.449	10,1	57
Service Producers	61.942		84	137.381		55	715.196		62	48.162		51
Transp.&Comm.	8.125	11		23.924	9,5		114.365	9,9		22.874	24,4	
Trade	35.642	48,4		67.548	26,8		536.625	46,7		13.438	14,4	
Services	18.175	24,7		45.909	18,2		64.206	5,6		11.850	12,7	

Source: Ibid, p. 8

The total number of enterprises by year of formation according to their economic activity including also some other sectors such as agriculture & fishing, hotels, coffee, restaurants and other services is sown in table 3. Apart from private enterprises, it includes also the public ones. For the year 2009 the total number of these enterprises results 106,477, with an increase in 12,823 from the year 2008. The year 2008 results with the highest number of enterprise formation, 17,028 enterprises, from 2003 to 2009.

Table 3: Active enterprises by year of formation and economic activity, 2009

Year	Total	Producers of goods	Agriculture & Fishing	Industry	Construct.	Prod. of services	Trade	Hotels, Coffee, Restaurants	Transp. & Comm.	Other Services
Total	106,477	16,164	1,283	9,939	4,942	90,313	50,197	15,712	10,229	14,175
2009	12,823	1,841	251	1,049	541	10,982	5,214	2,356	1,391	2,021

COUNTRY CASE STUDIES



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2008	17,028	2,598	384	1,570	644	14,430	7,620	2,740	1,639	2,431
2007	11,835	1,784	156	998	630	10,051	5,248	1,342	1,436	2,025
2006	11,981	1,671	92	978	601	10,310	5,918	2,235	743	1,414
2005	8,174	1,158	50	648	460	7,016	3,825	1,477	573	1,141
2004	7,776	908	59	569	280	6,868	4,378	1,072	699	719
÷2003	36,860	6,204	291	4,127	1,786	30,656	17,994	4,490	3,748	4,424

Source: INSTAT (Albanian Institute of Statistics), Enterprise Economic Indicators

SMEs are mainly concentrated in Tirana (Table 4), the capital of Albania and also in the coastal areas such as Durres, Vlore. On the Tirana-Durres corridor are concentrated more than half of enterprises employing more than 50 employees. Other prefectures with a high number of enterprises are Fier and Korca, Elbasan. In the northern prefectures of the country Kukes, Diber, business activity is very low.

Table 4: Geographical Distribution of Enterprises, 2009

	able 4. Geogra	Grouped by the number of employed						
Prefecture	Total	1-4	5-9	10-49	50+			
Total	106,477	97,900	4,539	3,238	800			
Berat	4,146	3,893	112	114	27			
Dibër	1,945	1,762	84	85	14			
Durrës	12,609	11,590	561	363	95			
Elbasan	7,095	6,554	290	210	41			
Fier	9,435	8,804	304	279	48			
Gjirokastër	3,008	2,726	148	100	34			
Korçë	7,812	7,350	220	201	41			
Kukës	981	851	69	54	7			
Lezhë	2,990	2,725	139	103	23			
Shkodër	6,483	6,012	219	204	48			
Tiranë	41,007	37,332	2,001	1,295	379			
Vlorë	8,966	8,301	392	230	43			

(Source: Ibid)

3. WEAKNESSES OF SME-S

The main weaknesses of SMEs are generally related to a higher or lower degree of accessibility to the main resources: finance, technology, knowledge. On one hand, financial limitations often result from the owner-manager's unwillingness to diversify the ownership structure. On the other hand, access to the international financial market is limited due to informational asymmetry, lack of security and reputation.

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SMEs also have limited access to knowledge, whether they want to attract and maintain people with special talents, develop their own educational or training systems, or have their human resources specialize within the existing organizational structure. Double capacity for individual positions is rarely provided, formal differentiation of functions are rare, and thus also specialization in specific knowledge and skills

Lack of knowledge, considering the demands of environment and business, even when operating in the local market, can be a serious problem of small business nowadays. This refers both to formal education and to business experience in general.

The global economy has shown fast transformations based on rapid developments of technology and knowledge. Enterprises in Albania should be able to respond to the increased competition from the globalization process. In a well organized market, where SMEs are allowed to be flexible and have the possibility to adapt to the conditions of fierce competition, development of SMEs will contribute to the long-term economic stability. In February 2007, the Ministry of Economy, Trade and Energy launched the Business and Investment Development Strategy 2007-2013, aiming to establish a stable Government-business partnership and friendly environment for the application of investment and export policies through industrialization and orienting investment to high-technology branches. As it is stated: "The mission of the Strategy is to guide the Government policy toward the steady growth and dynamic development of Albanian business entrepreneurship, productivity and competitiveness, investment promotion and orientation, and better use of financial, human and natural resources, etc." (Republic of Albania, Ministry of Economy, Trade and Energy: 2007, p.7). As it is stated in the Strategy, the priorities in the development of SMEs sector include:

- Harmonization with sector strategies that have an impact on the SME sector.
- Ensured transparency of decisions, actions and actions affecting the business environment.
- Ensured fair competition and support for the integration of SMEs in the international market.
- Development of information technologies and entrepreneurship culture. (ibid, p.17)

4. OBSTACLES OF DOING BUSINESS IN ALBANIA

The World Bank Report, Doing Business in Albania, 2011 has ranked Albania 82nd out of 183 economies for the ease of doing business, while Croatia is ranked 84th, Greece 109th and Bosnia & Herzegovina 110th. Starting a business, as shown in table below, is easier than dealing with it due to reforms undertaken to smooth the starting process in day numbers, procedures and low entry costs. Dealing with construction permits is too much costly in money and time and has a lot of procedures and Albania is ranked 170th out of 183 economies. Builders may pay bribes to pass inspections or simply build illegally, leading to hazardous construction (World Bank, 2011, pg. 13). Reforms are needed to be taken in lowering transfer taxes and government fees in order to make it more easer the property registration process. Protecting investors is important due to the possibility of companies to find the financial resources required to invest, grow, and innovate. Albania is facing problems in paying taxes because of the large share of informal sector activity. Compared to previous years, the government by amending several laws and reducing social security contributions, made it less costly for companies to pay taxes. Improving trade conditions across borders is an important issue for business in today's globalization efforts. Research indicates that exporters in developing countries have much more to gain by a 10% drop in their trading cost than from a similar decrease of the tariffs applied to their products in global markets (Ibid, pg. 54). Closing a business, which is ranked the last among the 183 economies, remains the hardest

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part in dealing with a business in Albania. Table 5 bellow gives the detailed information related to the ranking of Albania beside the other 182 economies in doing business.

Table 5: Albanian's ranking in Doing Business 2011

Rank	Doing Business 2011
Ease of Doing Business	82
Starting a Business	45
Dealing with Construction Permits	170
Registering Property	72
Getting Credit	15
Protecting Investors	15
Paying Taxes	149
Trading Across Borders	75
Enforcing Contracts	89
Closing a Business	183

Source: World Bank Report, Doing Business in Albania 2011, p. 2

The "Albania Country Profile - 2007, Enterprise Surveys" conducted by the World Bank and the 60 International Finance Corporation between November 2007 and March 2008, focused on the factors that have role in shaping the business environment. These factors can be accommodating or constraining for firms and play an important role in whether a country will prosper or not (World Bank, 2008, p.3). An accommodating business environment offers incentives for firms in order to be more innovative and to increase their productivity and efficiency. As productivity and efficiency are increased, employment too is expanded and the contribution to taxes is increased. Increases in taxes yields increases in public investments. While an accommodating business environment is essential for a sustainable economic development, a poor business environment becomes an obstacle for the increase of business activities and by the same time decreases employment opportunities as well as production and welfare.

Figure 1 bellow presents the main obstacles identified by the firms during the years 2007 – 2008, in the survey done by the World Bank. As the graph shows, electricity is identified as the main constraint by the firms, followed by the practices informal sector and corruption.

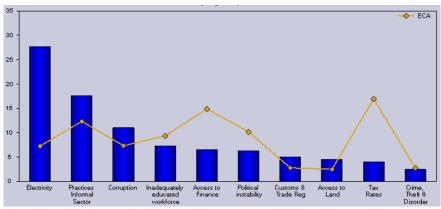
The survey conducted by World Economic Forum for the years 2010 - 2011(figure 2), reports that electricity is not any more a constraint for the firms, and this is a big progress for the Albanian business environment, because businesses and factories are dependent on electricity supplies in order to perform their activity without interruptions and shortages. Unfortunately, the same cannot be viewed for access to finance factor, which has increased as a problem for the firms from 7.5% in 2007-2008 to 14%, while corruption continues to be one of the main obstacles with approximately the same value, 13.6%.

Figure 1: Percent of Firms Identifying the Problem as the main Obstacle, 2007-2008



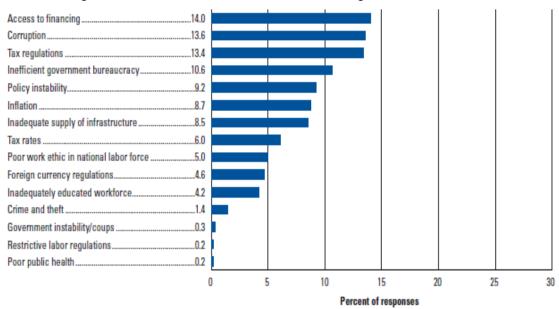


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Source: World Bank, 2008, p. 4

Figure 2: The Most Problematic Factors for Doing Business, 2010 - 2011



Note: From a list of 15 factors, respondents were asked to select the five most problematic for doing business in their country and to rank them between 1 (most problematic) and 5. The bars in the figure show the responses weighted according to their rankings.

Source: World Economic Forum, 2010, The Global Competitiveness Report 2010-2011, p.74

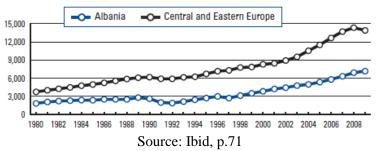
5. COMPETITIVENESS OF THE ALBANIAN ECONOMY

During the 20 year period of democracy and open trade market, Albania has maintained a macroeconomic stability with a steady growth (figure 3), but a low competitivenes.

Figure 3: GDP (PPP) per Capita (int`1 \$) 1980-2009



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While progress is visible in restructuring economy and productivity growth, competitiveness is still low and based on factor (labor) costs rather than high value added products or services (Bahiti, R., Sahini, B., 2010, p. 12). In the ranking done from the World Economic Forum, Global Competitiveness Report 2010-2011, Albania has shown a slight improvement in competitiveness being ranked 88th with a score of 3.94 out of 139 countries, while in 2009-2010 report is ranked 96th out of 133 countries with a score of 3.7. From the 3 stages of economic development that this report has grouped the country economies, Albania is positioned in the second stage, being classified as an efficiency driven economy as shown in the figure

According to the assumptions done from the Global Competitiveness Index, which are in line with the well-known economic theory of stages of development, the economies are grouped into: 1. Stage – factor driven economies; Transition stage 1-2 economies; 2. Stage – Efficiency driven economies; Transition stage 2-3 economies; 3. Stage – Innovation driven economies.

In the factor driven stage, the countries competitiveness is merely based on unskilled labor and natural resources owned, which result on low price, low quality basic products. The basic requirements to maintain competitiveness in this stage are shown in figure 5, such as public and private institutions, a developed infrastructure, stable macroeconomic environment, and a healthy workforce which have at 62 least primary education.

In order for a country to pass from the first to the second stage, where it becomes an efficiency driven economy, it should become more competitive by increasing productivity (improving production process and quality) and wages but not prices. To increase competitiveness (shown in figure 5), they should be focused on higher education and training of employees, providing an efficient goods market and a wellfunctioning labor market, developing the financial market, efficiently uses the existing technologies and increases the market size.

As businesses become competitive with new and unique products, this competitiveness will be associated with an increase in the standards of living and wages of the country. At the innovation driven stage, companies must produce differentiated products by using sophisticated production processes, and increasing innovation in order to compete.

The Global Competitiveness Index defines competitiveness "...as the set of institutions, policies, and factors that determine the level of productivity of a country (Global Competitiveness Report 2010-2011, p. 4)". It has grouped into 12 pillars of economic competitiveness many different components, each measuring different aspects of competitiveness. Table 6 shows the evaluation of Albania according to these pillars for the year 2010-2011, while the figure gives a performance comparison between Albania and the average scores across all the economies.

The institutional environment is determined by the legal and administrative framework within which individuals, firms, and governments interact to generate income and wealth in the economy (Ibid, p. 4). The quality of institutions has a strong influence in the investment decisions of the businesses. Albania is ranked 116th for the protection of property rights and 101st in the intellectual property, which negatively



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effects investments in improving and up keeping the properties. Other problems which should be improved in Albanian institutions are related to: juridical independence, strength of auditing and reporting standards; problems with the organized crime and bribery should be solved as soon as possible. The sores and rankings of the global competitiveness index are given in details in the appendix.

Well developed infrastructure (2nd pillar) is critical for providing an effective functioning of the economy of a country as it reduces the distances between regions, and lowering the costs of connecting the national market with the other markets internationally. Quality of railroad and port infrastructure is very low in Albania, which forms an obstacle for the entrepreneurs to get the transportation of goods and services to market safely and on time. A well-developed transport and communication infrastructure network is a prerequisite for the access of less-developed communities to core economic activities and services (Ibid, p.5).

A stable macroeconomic environment (3rd pillar), is important for the economy to grow in a sustainable manner, although it alone cannot increase the productivity of the country. Albania has continuous budget deficits and high interest payments on debts, which become a constraint for the government for further investments in areas such as education, public health and infrastructure, which are necessary for future growth of the country.

A healthy (4th pillar) and a qualified and trained workforce with higher education (5th pillar) are crucial for an economy that wants to grow up. Poor health of employees has costs to the business due to their low level of efficiency in the work. Albania has a healthy workforce, but efforts need to be made in order to increase workers' skills and adaptability to the changing environment and the evolution of the production systems.

Having an efficient goods market (6th pillar), enables countries to produce the right mix of products and services in accordance to their supply and demand conditions. By the same time it ensures an effectively trade of these goods in the market. The best possible environment for the exchange of goods requires a minimum of impediments to business activity through government interventions (Ibid, p.5). Albania shows a low intensity of local competition and anti-monopoly policies. Time to start a business is very short, although its impact on market efficiency is low.

Efficient labor markets (7th pillar) facilitate the allocation of labors to their most efficient use in the economy, at low costs. The brain drain is one of the constraints of this pillar for Albania, due to higher wages offered from other countries abroad.

An efficient financial sector (8th pillar), channels the financial resources according to investments expected rate of returns, which is directly related to the productivity increase. Availability of financial systems is low in Albania and is one of the main constraints in doing business and development of the businesses.

The technological readiness (9th pillar), measures the ability of the market to adopt the available technology in order to increase productivity. The availability of latest technologies and the firm-level technology absorption is low in the Albanian case, leading to low competition and low productivity.

Large market size (10th pillar), leads to increased production and achievement of economies of scale from the business. Albania has a low number of populations, domestic market, and the foreign market size too is low.

Business sophistication concerns the quality of a country's overall business networks as well as the quality of a country's overall business networks as well as the quality of individual firms' operations and strategies (Ibid, p. 8). Albania needs to improve the local supplier quality and quantity and also develop clusters to offer greater opportunities of innovation.

Innovation (12th pillar) is the only factor which can increase standards of living in the long-run. Under the innovation pillar are included factors such as capacity for innovation, quality of scientific research

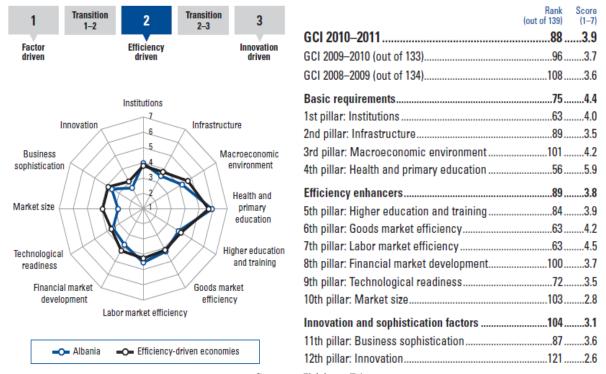


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institutions, government procurement of advanced technological products, availability of scientists and engineers..., which are all directly related to the other pillars such as higher education and training (pillar 5), technological readiness (pillar 9), financial market development (pillar 8) and goods market efficiency (pillar 6). For Albania in order to increase innovation and so to increase its competitiveness and to grow, first of all it should other improve the factors related to the other pillars, because they are not independent from each other, they tend to reinforce or to negatively impact on each other if a weaknesses exists.

Figure 4: Stage of Development

Table 6: Global Competitiveness Index

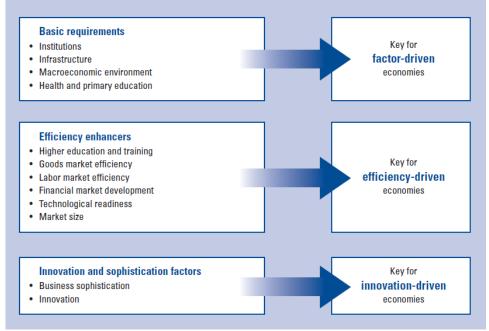


Source: Ibid, p. 74.

Figure 5: The 12 Pillars of Competitiveness



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Source: Ibid, p.9

6. CONCLUSIONS

Albanian market is dominated by micro companies in number, but it is the small and medium sized 65 enterprises that make the largest contribution to the economy. SMEs are mostly concentrated in the trade sector. Micro and small enterprises dominate in the sectors of services and trade, while medium enterprises dominate in the sectors of industry and construction.

SMEs are mainly concentrated in Tirana, the capital of Albania and also in the coastal areas such as Durres, Vlore, while in the northern prefectures of the country Kukes, Diber, business activity is very low.

The main weaknesses of the SME sector in general are limited access to finance, a low degree of professionalism, difficulties in recruiting qualified personnel, and the absence of economies of scale and it is these areas which may require special attention.

By understanding the problems faced by SMEs in Albania it could be provided the necessary background to develop policies for their support.

During the 20 year period of democracy and open trade market, Albania has maintained a macroeconomic stability with a steady growth, but a low competitivenes. A stable macroeconomic environment is important for the economy to grow in a sustainable manner, although it alone cannot increase the productivity of the country. Increasing the number of enterprises and entrepreneurs will not have an impact on the economy; if there will not be considered quality measures such as growth, innovation and internationalization. Most policymakers and academics agree that entrepreneurship is critical to the development and well-being of society (Kelley at al., 2011, p.12). The more competitive will the economies be, the higher will be the level of income produced for their citizens.

The competitiveness in Albania is improving, resulting in a small convergence in performance, from a score of 3.7, ranked 96th out of 133 countries in 2009-2010 Global Competitiveness Index, to a score of 3.94, ranked 88th out of 139 countries in 2010-2011.

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The 12 pillars of economic competitiveness defined by Global Competitiveness Report are not independent, but tend to enforce each other. For example, innovation (pillar 12) will be very difficult without a well-educate and trained workforce (pillars 4 and 5) that are adept at absorbing new technologies (pillar 9), and without sufficient financing (pillar 8) for R&D or an efficient goods market that makes it possible to take new innovations to market (pillar6) (Global Competitiveness Report 2010-2011, p. 8). Albania as a country positioned in the second, efficiency driven stage, has a lot of improvements to do, especially in the inventions pillar. It must begin to develop more efficient production processes and increase quality. To increase competitiveness, they should be focused on higher education and training of employees, providing an efficient goods market and a well-functioning labor market, developing the financial market, efficiently uses the existing technologies and increases the market size. As businesses become competitive with new and unique products, this competitiveness will be associated with an increase in the standards of living and wages of the country.

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APPENDIX

Table 1: The Global Competitiveness Index in detail for Albania



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	INDICATOR	RANK/139		INDICATOR	RANK/139
	1st pillar: Institutions			6th pillar: Goods market efficiency	
1.01	Property rights	116	6.01	Intensity of local competition	113
1.02	Intellectual property protection	101	6.02	Extent of market dominance	63
1.03	Diversion of public funds	58	6.03	Effectiveness of anti-monopoly policy	109
1.04	Public trust of politicians	63		Extent and effect of taxation	
1.05	Irregular payments and bribes	68	6.05	Total tax rate*	84
1.06	Judicial independence	88		Number of procedures required to start a business	
1.07	Favoritism in decisions of government officials	65	6.07	Time required to start a business*	9
1.08	Wastefulness of government spending	53	6.08	Agricultural policy costs	90
	Burden of government regulation			Prevalence of trade barriers	
1.10	Efficiency of legal framework in settling disputes	59		Trade tariffs*	
1.11	Efficiency of legal framework in challenging regulati	ons56	6.11	Prevalence of foreign ownership	66
1.12	Transparency of government policymaking	49	6.12	Business impact of rules on FDI	53
	Business costs of terrorism			Burden of customs procedures	
1.14	Business costs of crime and violence	56	6.14	Degree of customer orientation	62
1.15	Organized crime	82	6.15	Buyer sophistication	98
1.16	Reliability of police services	57			
1.17	Ethical behavior of firms	58		7th pillar: Labor market efficiency	
1.18	Strength of auditing and reporting standards	83	7.01	Cooperation in labor-employer relations	42
1.19	Efficacy of corporate boards		7.02	Flexibility of wage determination	64
	Protection of minority shareholders' interests			Rigidity of employment*	
1.21	Strength of investor protection*	15	7.04	Hiring and firing practices	21
			7.05	Redundancy costs*	89
	2nd pillar: Infrastructure			Pay and productivity	
2.01	Quality of overall infrastructure	78		Reliance on professional management	
	Quality of roads			Brain drain	
	Quality of railroad infrastructure			Female participation in labor force*	
2.04	Quality of port infrastructure	100			
2.05				8th pillar: Financial market development	
2.06	Available airline seat kilometers*	113	8.01	Availability of financial services	128
2.07			8.02	Affordability of financial services	113
2.08	Fixed telephone lines*		8.03	Financing through local equity market	137
2.09	Mobile telephone subscriptions*	22	8.04	Ease of access to loans	90
				Venture capital availability	
	3rd pillar: Macroeconomic environment		8.06	Restriction on capital flows	50
3.01	Government budget balance*	110		Soundness of banks	
3.02	National savings rate*	106	8.08	Regulation of securities exchanges	131
3.03	Inflation*	57	8.09	Legal rights index*	6
3.04	Interest rate spread*	76			
3.05	Government debt*	92		9th pillar: Technological readiness	
3.06	Country credit rating*	88		Availability of latest technologies	
	-		9.02	Firm-level technology absorption	92
	4th pillar: Health and primary education			FDI and technology transfer	
4.01	Business impact of malaria	1	9.04	Internet users*	55
4.02	Malaria incidence*	1		Broadband Internet subscriptions*	
4.03	Business impact of tuberculosis	7	9.06	Internet bandwidth*	59
4.04	Tuberculosis incidence*	36			
4.05	Business impact of HIV/AIDS	2		10th pillar: Market size	
4.06	HIV prevalence*	1	10.01	Domestic market size index*	99
4.07	Infant mortality*	61	10.02	Foreign market size index*	116
4.08	Life expectancy*	40			
4.09	Quality of primary education	58		11th pillar: Business sophistication	
4.10	Primary education enrollment rate*	85	11.01	Local supplier quantity	112
			11.02	Local supplier quality	109
	5th pillar: Higher education and training		11.03	State of cluster development	123
5.01	Secondary education enrollment rate*	91	11.04	Nature of competitive advantage	95
5.02	Tertiary education enrollment rate*	91	11.05	Value chain breadth	129
5.03				Control of international distribution	
5.04	Quality of math and science education	62		Production process sophistication	
5.05	Quality of management schools	85		Extent of marketing	
5.06	Internet access in schools			Willingness to delegate authority	
	Local availability of research and training services				
	Extent of staff training			12th pillar: Innovation	
	_		12.01	Capacity for innovation	100
				Quality of scientific research institutions	
				Company spending on R&D	
			12.04	University-industry collaboration in R&D	138
				Gov't procurement of advanced tech products	

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Source: World Economic Forum, 2010, The Global Competitiveness Report 2010-2011, p.74

12.07 Utility patents per million population*......